

RIFUGIO DIGITALE
E.T.S.

SUBJECT: Tour – Rifugio Digitale Association E.T.S.

Brief Overview of Rifugio Digitale's Programming

Rifugio Digitale is an immersive exhibition space where art meets technology. Its initiatives include exhibitions of digital art, photography, architecture, and immersive installations. The Association also promotes education and research in the field of digital art.

Among the artists featured are Fabrizio Plessi, Franco Ionda, Roberto Di Caro, Paolo Cagnacci, Charlotte Dumas, Piero Percoco, Matthieu Gafsou, and many others. The projects have been curated by notable professionals in the field, such as Laura Andreini, Irene Alison, and Serena Tabacchi, who have helped build an international cultural network.

Three major thematic exhibition cycles have shaped the contemporary photography program:

- *SuperNatural*: explores the tension between the natural and the artificial, the spiritual and the technological, with works reflecting on the environmental crisis and human identity
- *Homecoming*: investigates the concept of "home" through themes of roots, migration, and personal memory, offering both global and intimate perspectives
- *The Body I Live In*: a retrospective on the body as the central point around which we build our relationship with space—as a physical presence that inhabits places and through which we construct our relationships

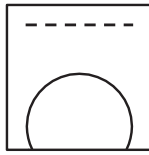
Current exhibition

Our Hidden Room by Mohamed Hassan tells the delicate story of the author's father, affected by mental illness, exploring themes of resilience and belonging through the powerful language of photography. Part of the series *The Body I Inhabit*, which focuses on an exploration of the body as a "land of conflict and a boundary for claiming identity," the exhibition offers an intense and personal visual narrative, delving into the complex interplay between memory, experience, and inner strength.

Rifugio Digitale

Rifugio Digitale is a unique space reclaimed for the city through a redevelopment project by Archea Studio. It was originally an air-raid shelter built in 1943 as a place of protection during World War II. Once a shelter, the Rifugio della Fornace is now Rifugio Digitale, a place of cultural rebirth, a contemporary space where creativity can be explored through the language of digital art.

The Association Rifugio Digitale is committed to developing cultural outreach programs through exhibitions and educational activities. The space is designed to be dynamic and adaptable, capable of hosting all forms of digital expression. The works on display—dynamic, static, physical, and digital—create a unique dialogue with the 33-meter-long tunnel, equipped with 16 high-resolution screens, offering visitors a fully immersive experience.



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Rifugio Digitale is located at Via della Fornace 41, 50125 Florence, Italy.

Free entry, open to the public from Wednesday to Sunday, 11:00 AM to 7:00 PM.

Customized Tours

Customized tours can be arranged upon prior availability by emailing info@rifugiodigitale.it. Each session is designed for a maximum of 30 students, accompanied by their teachers.

The tour is a cross-disciplinary experience that intertwines historical and artistic languages in a dynamic dialogue between past and future. It is an immersive journey where photography, digital art, and innovation become tools for exploration and reflection.

Content

The workshop includes:

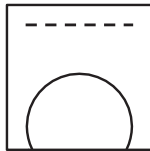
- Introduction to the space: history of the air-raid shelter, the urban regeneration project, and the gallery's mission and vision;
- Guided tour of the current exhibition: in-depth focus on the artist, with biographical details, analysis of the technique and concept behind the exhibition, providing a deeper understanding of the work within its creative and thematic context;
- Selection of two exhibitions from the archive, to be agreed upon prior to the visit, with contextualization based on the exhibition calendar and the artist's journey, ensuring coherence and continuity in the narrative;
- A third exhibition selected on the spot, based on insights and questions that arise during the tour

The total duration is approximately 1.5 hours, and it cannot be split into shorter segments.

Accessibility and Language

The guided tours are designed to provide an inclusive and accessible experience for everyone: the exhibition spaces are free of architectural barriers and easily accessible for people with mobility impairments. Textual support and subtitles are available for all audio content, while visual content can be translated into oral form, offering an alternative immersive and sensory experience.

Tours are available in both Italian and English. For organizational purposes, it is necessary to request the English tour at the time of booking.



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Donations

The requested contribution is 300,00€ per group, providing concrete support to our mission of promoting and diversifying the artistic and cultural offer, with a positive impact on the local area and the community that supports us.

This is a contribution in favor of a Third Sector Entity, therefore deductible from personal income tax (IRPEF) for individuals (30% up to €30,000 per year) and deductible from the overall income for businesses (up to 10% of total income). To benefit from these tax advantages, the payment must be made at the time of booking via bank transfer or another traceable payment method. The receipt will be issued upon arrival at the gallery.

Rifugio Digitale, Florence – April 23, 2025